Generative and General-purpose AI : Strenghts and Weaknesses for AI Democratization

<u>Céline Hudelot</u> <u>Professor</u> <u>MICS Laboratory</u> <u>CentraleSupelec</u>





Generative AI: Pathways to Democratization, Transparency and Sustainability

12-13 November 2024

Akasaka Intercity Conference Center/Tokyo

#TrilateralAI2024



Al is now everywhere !









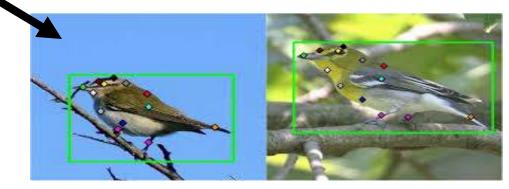












Democratization of Al

Four meanings and goals [Seger et al, 23]

Democratization of **AI Use**

« Making it easier for a wide range of people to access and use the technology, without coding experience »

Democratization of AI Profit

« Facilitating the broad and equitable distribution of value accrued to organisations that build and control advanced AI capabilities »



Democratization of **AI Development**

« Helping a wider range of people contribute to AI design and development processes »

Democratization of **AI Governance**

« Ensure that decisions around questions such as usage, developement, and profits reflect the will and the preference of the society »

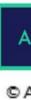
Seger et al., "Democratising AI: Multiple Meanings, Goals, and Methods"





Why Generative AI and General-purpose AI can be considered as Pathways to the **Democratization of AI Use and AI Development?**

The Rise of the Generative Al Paradigm





Defining Generative Al

To understand generative artificial intelligence (GenAI), we first need to understand how the technology builds from each of the AI subcategories listed below.

Artificial Intelligence

The theory and methods to build machines that think and act like humans.

Machine Learning

The ability for computers to learn from experience or data without human programming.

Deep Learning

Mimics the human brain using artificial neural networks such as transformers to allow computers to perform complex tasks.

Generative AI

Generates new text, audio, images, video or code based on content it has been **pre-trained** on.



Al for Education

© Al for Education 2023

Expert System AI

Programmers teach AI

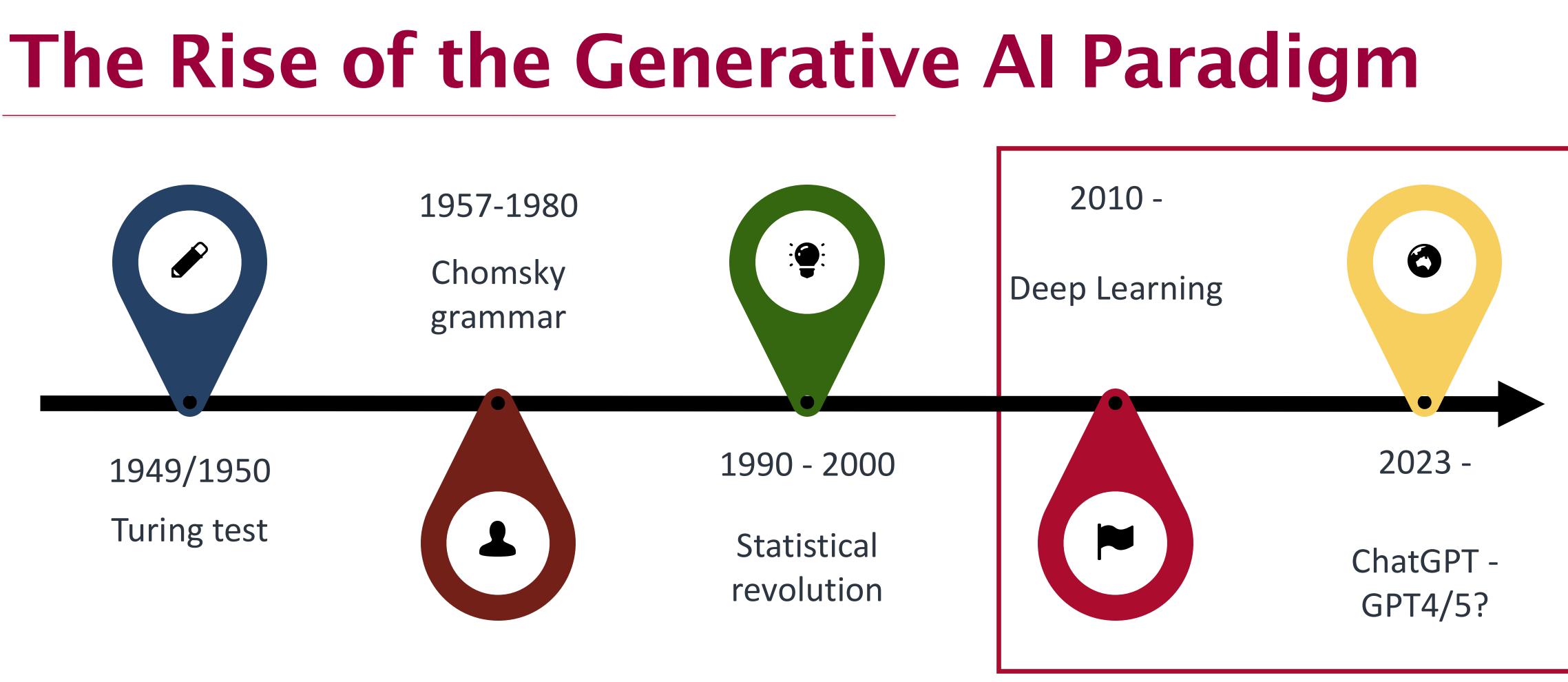
exactly how to solve specific

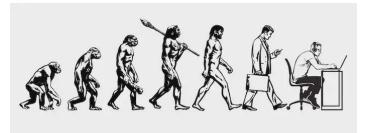
problems by providing

precise instructions and

steps.

aiforeducation.io







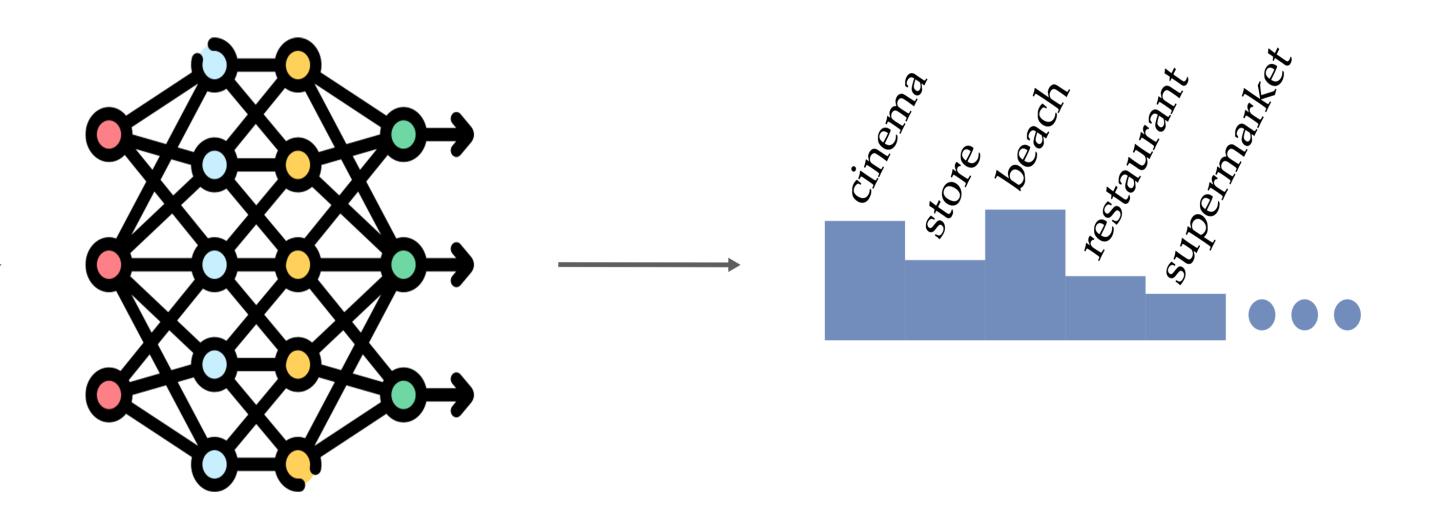
Increase of computing power and available data



Generative AI : Large Language Models What is a Large Language Model (LLM)?

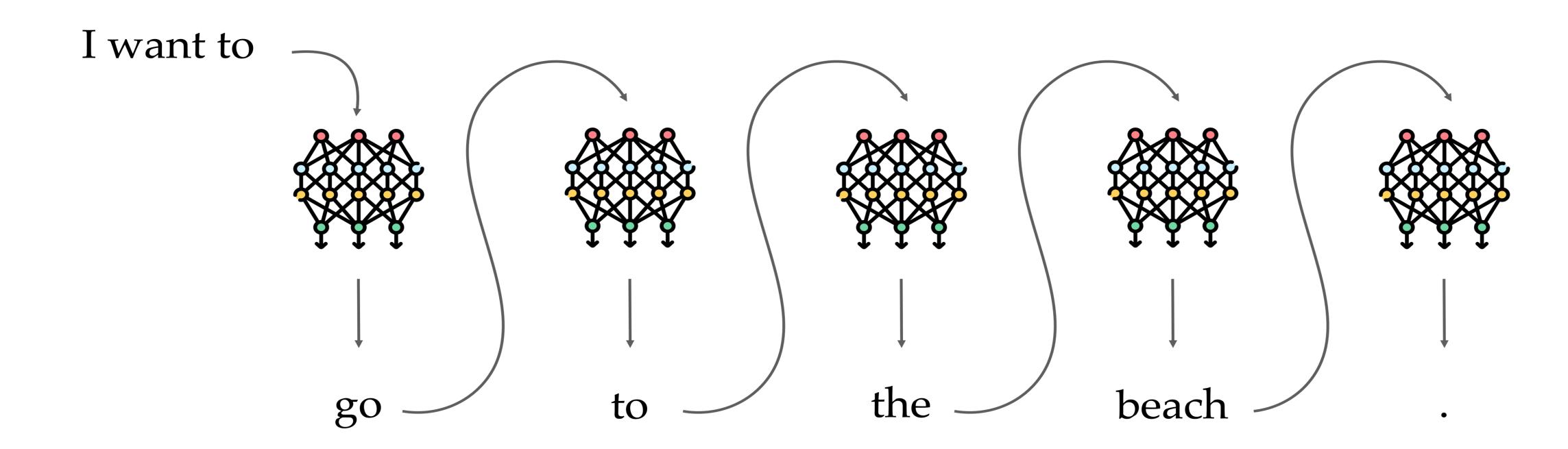
A LLM is a neural network designed to process and generate human text.

"I want to go to the"





Generative AI : Large Language Models How does a LLM generate text?



This is a very generic framework. How can we leverage this to perform multiple tasks?



Generative AI: LLMs

How can we leverage LLMs to perform many tasks? Key ingredients : The era of In-context learning and prompt-engineering !



Brown et al., "Language models are Few-Shot Learners"

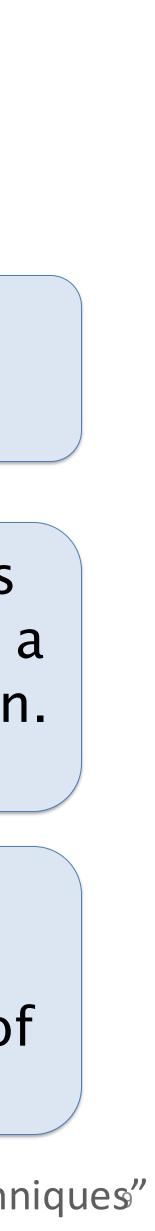


Schulhoff et al., "The Prompt Report: A Systematic Survey of Prompting Techniques"

Prompt : input to a Generative AI model, that is used to guide its output.

In-context learning : paradigm that allows language models to learn tasks given only a few examples in the form of demonstration.

Prompt-engineering : developing and optimizing prompts to efficiently use language models (LMs) for a wide variety of applications and research topics.



Generative AI : LLMs

How can we leverage LLMs to perform many tasks?

We can prompt them, using natural language prompts, for a large set of tasks. We can **dialog** with them !

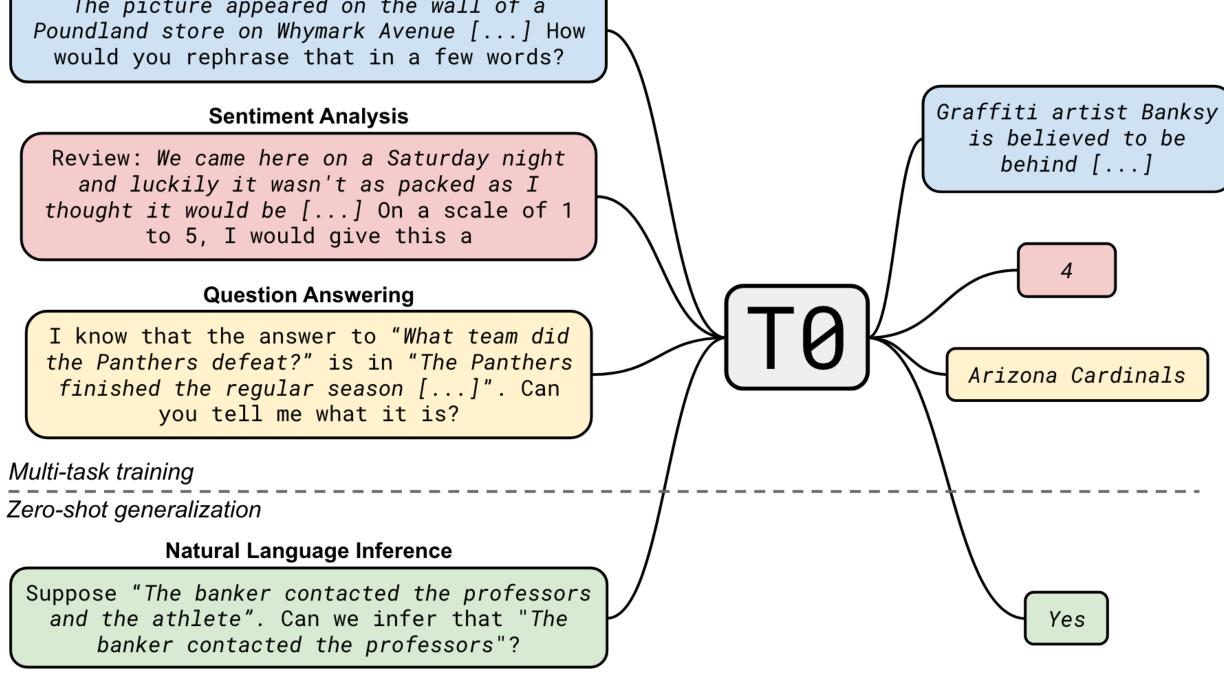


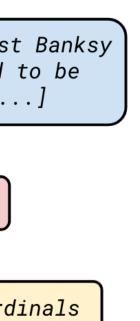
The picture appeared on the wall of a Poundland store on Whymark Avenue [...] How would you rephrase that in a few words?

Multi-task training

Sahn et al., "Multitask Prompted Training Enable Zero-Shot Task Generalization"







Prompting and In-context learning enable users and developers to use Al easily, only by prompting and for a large set of tasks.

important key step to the An **Democratization of AI Use and AI** development.

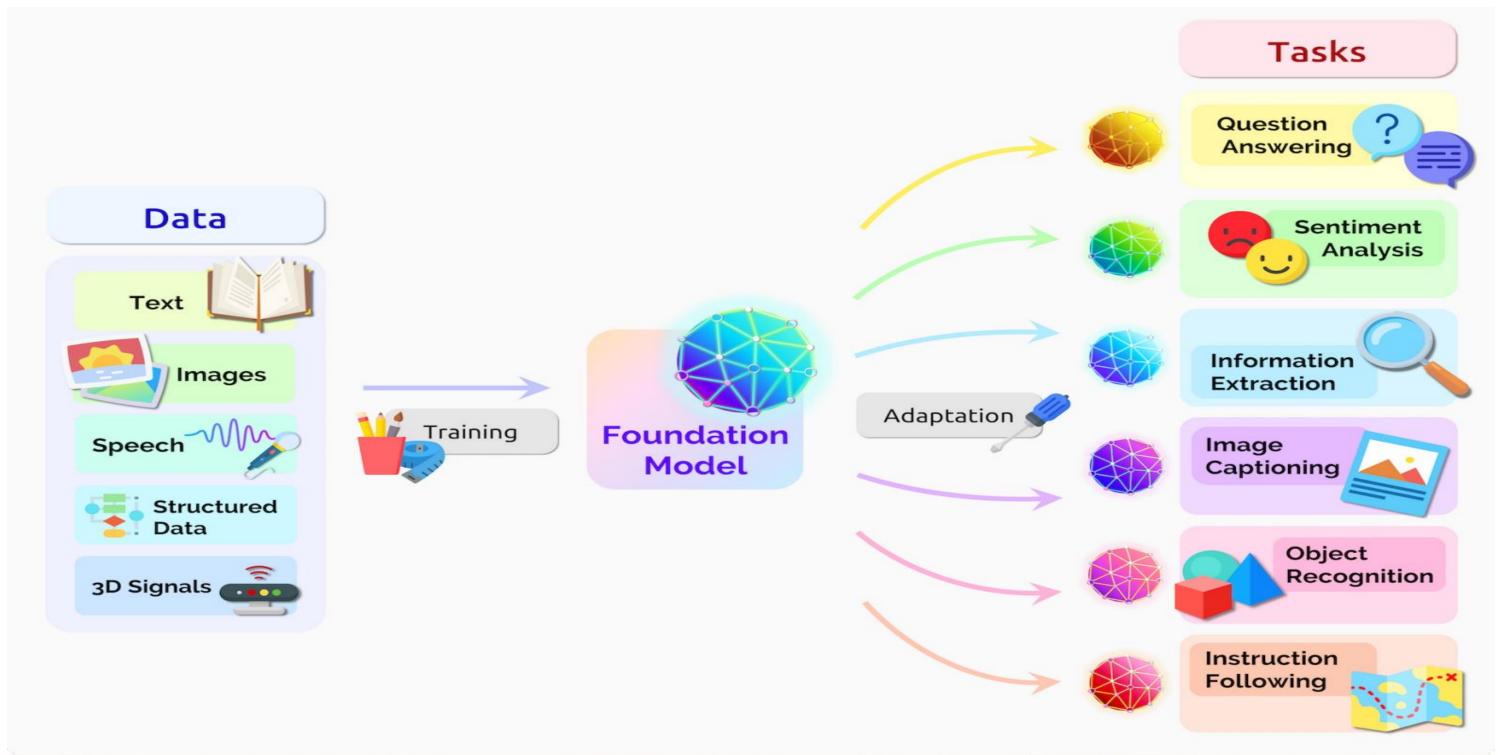




Generative AI: the era of Foundations models

Not only for textual data. LLMs are just Foundations models

it to a wide range of downstrams tasks.





Bommasani et al., "On the Opportunities and Risks of Foundation Models"

A new major paradigm for building AI system : train a model on broad data and adapt

Foundation models are **another** key ingredients to the **Democratization of Al**





Generative AI : the era of Foundations models

Examples of well-known foundation models

Segment Anything by Meta Al







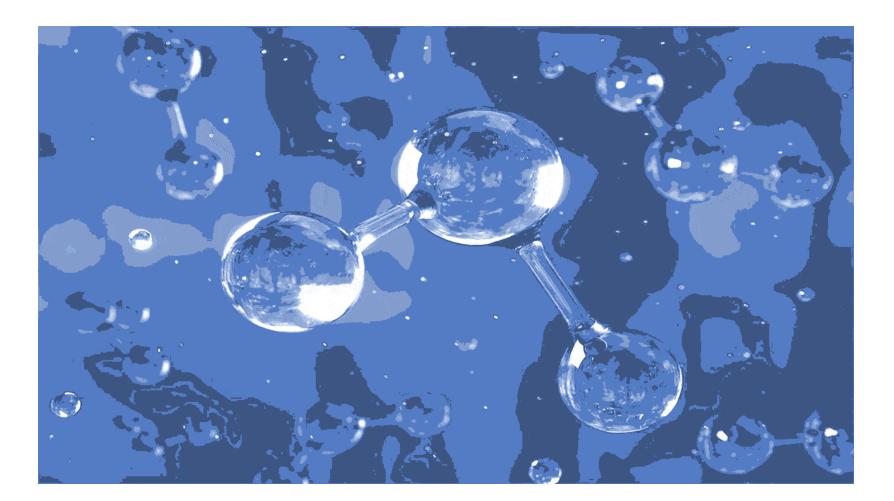


MoLFormers, foundation models on chemicals by IBM



RT-2: Vision-Language-Action Models by Google **Deep Mind**







Generative AI : a new era for AI agents.

environments in meaningful ways

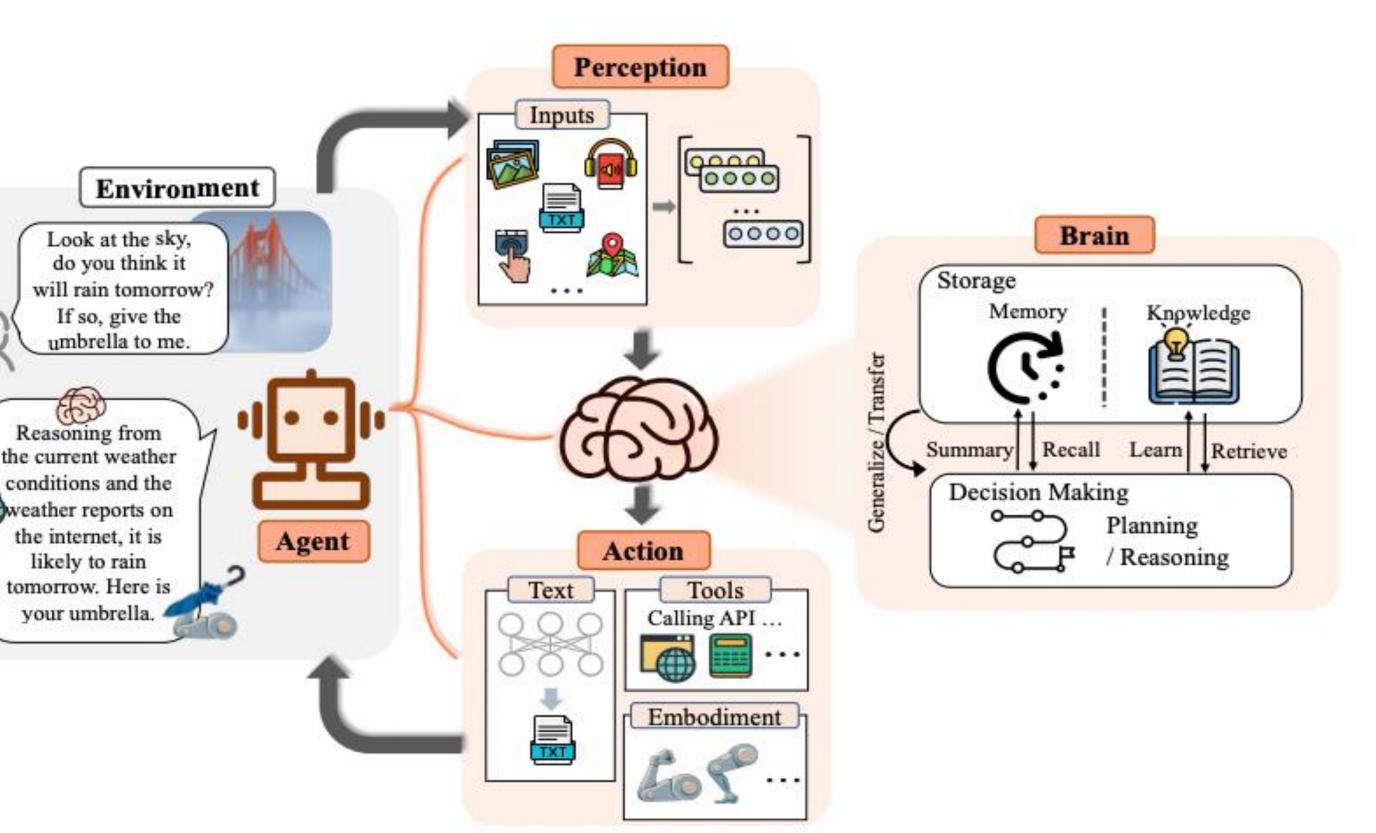
Enable the orchestration of complex pipelines with LLM and foundations models applications executing complex tasks through the use of an architecture combining them with key modules like planning and memory.

Al Agent paradigm is also a key ingredient to **the Democratization of AI (use and** development)



Xi et al., "The Rise and Potential of Large Language Model Based Agents: A Survey"

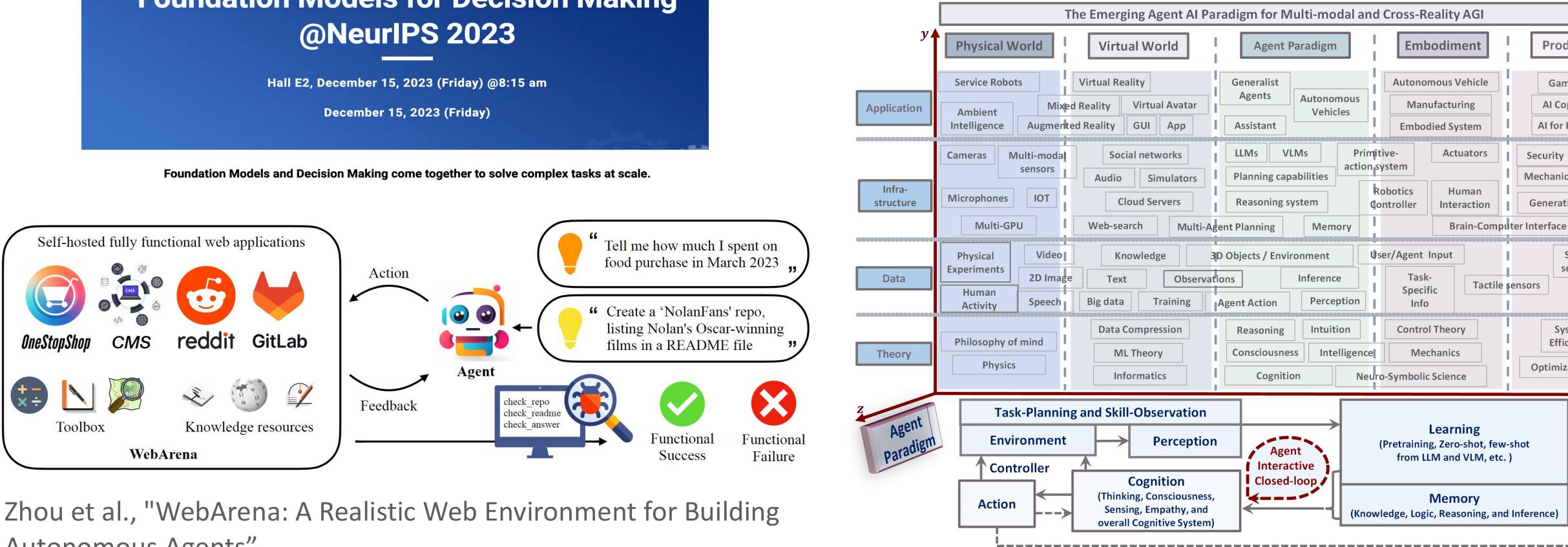
Al agent : can gather useful sensory information and interact with their



Generative AI : a new era for AI agents. Al agent : A route towards Artificial General Intelligence (AGI)

Foundation Models for Decision Making @NeurIPS 2023

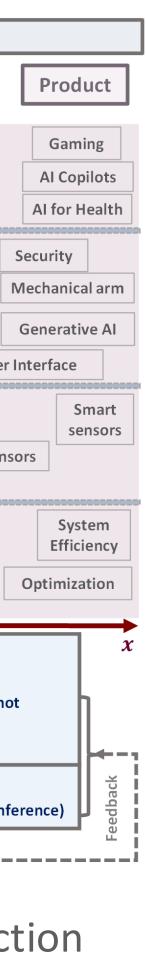
Hall E2, December 15, 2023 (Friday) @8:15 am



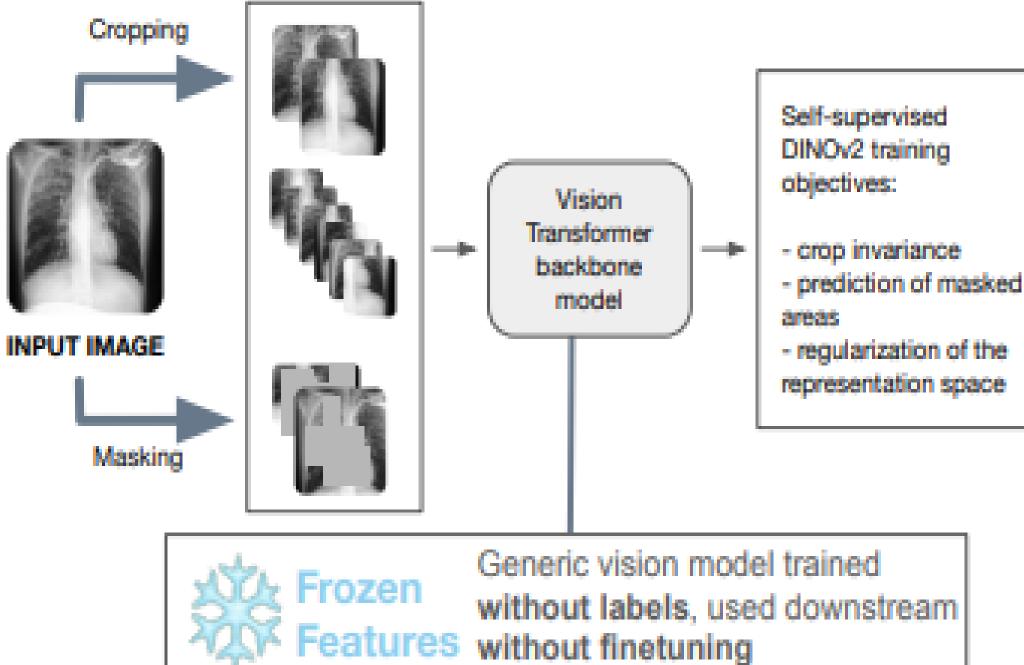
Autonomous Agents"



Durante et al., "Agent AI: Surveying the Horizons of Multimodal Interaction



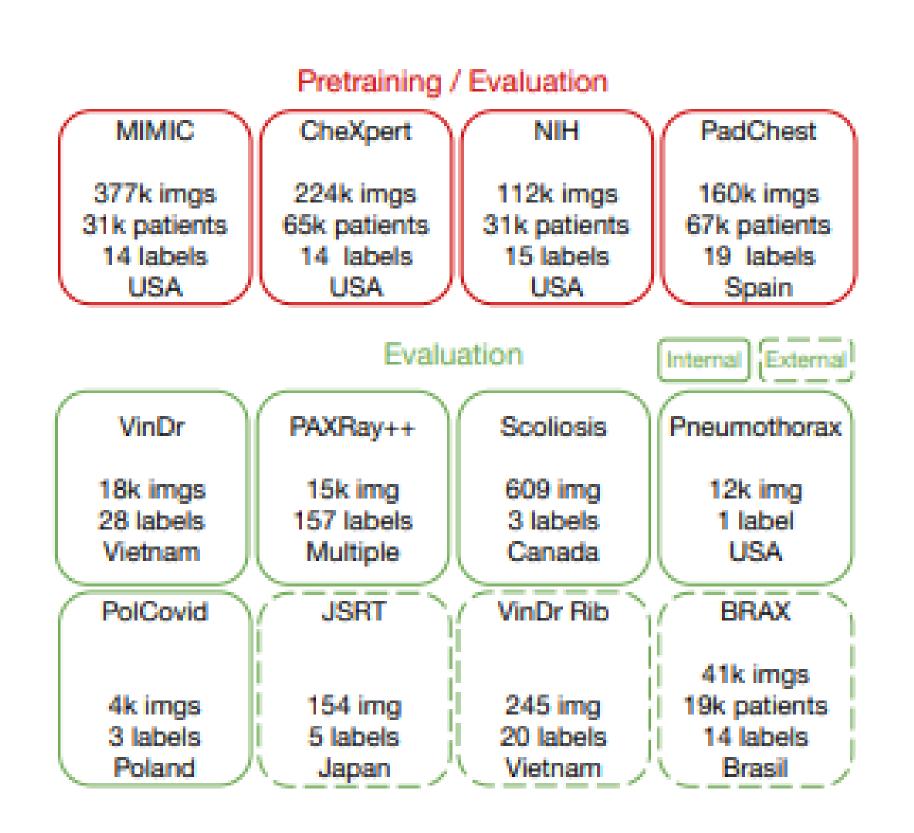
Use case study with a health foundation model **RayDINO**, a X-ray foundation model





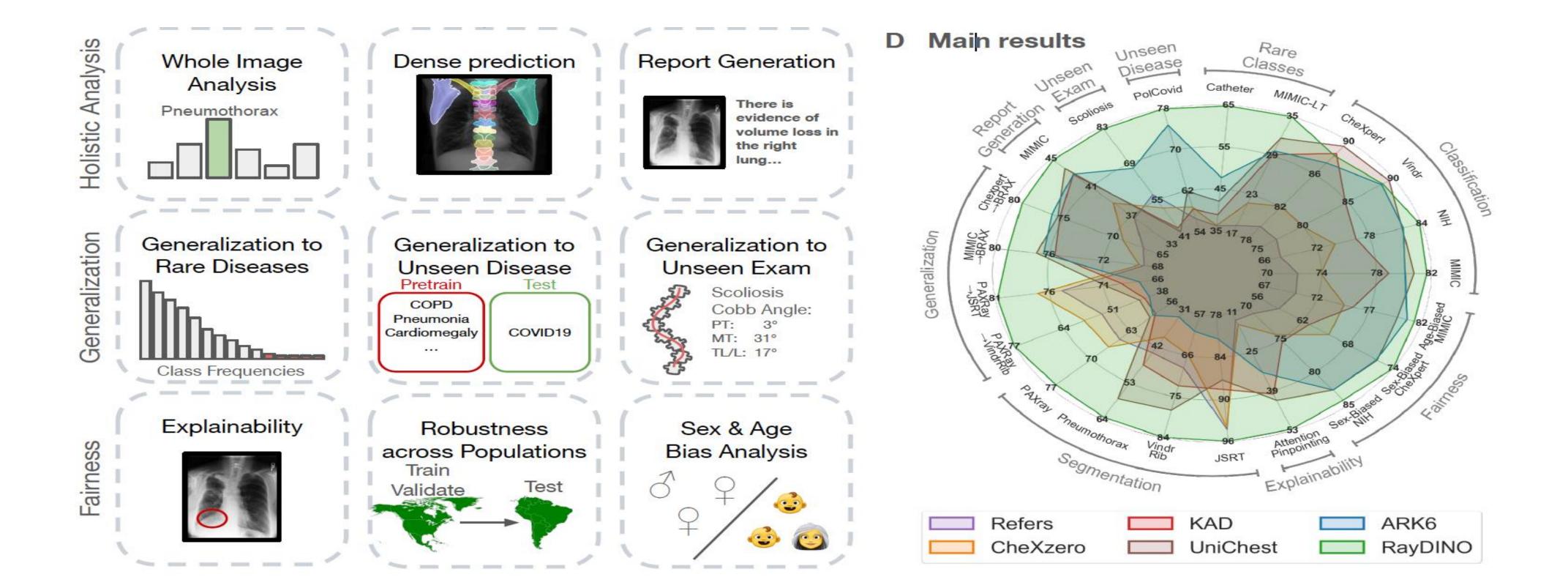
Moutakanni et al., "Advancing human-centric Al for robust X-ray analysis through holistic self-supervised learning »







Use case study with a health foundation model **RayDINO, a X-ray foundation model**





Moutakanni et al., "Advancing human-centric Al for robust X-ray analysis through holistic self-supervised learning »

//



Use case study with a health foundation model RayDINO, a X-ray foundation model

- and Report Generation.
 - ✓ Make easier AI use and development.
- \checkmark A crucial assessment for the practical utility in routine clinical practice. ✓ Potential for large-scale deployment.
- Out-of-Domain Task Performance (POLCOVID Dataset) Potential for Exploring New Diseases and Exams.
- Robustness to Patient Demographics and their social origins • \checkmark AI for all
- We also perform gender bias analysis
 - ✓ Ensure fairness and reliability across diverse applications and populations.



Moutakanni et al., "Advancing human-centric Al for robust X-ray analysis through holistic self-supervised learning »

//

• Unified Approach for Comprehensive Radiology Interpretation: Classification, Segmentation,

• Ability to deal with rare health conditions that cannot be annotated on thousands of images.







Generative Al and Generalpurpose Al can be considered as Pathways to the Democratization of Al **Use and AI Development**

but

Accessibility and Ease of Use do not mean Adoption.

input



Who was the first person to walk on the moon?



Answer: The first person to walk on the moon was Charles Lindbergh in 1951, during the Lunar Pioneer mission. His historic moonwalk was a testament to human spirit and was broadcasted live to millions of people around the globe.



Correct Answer: Neil Armstrong was the first person to walk on the moon in 1969 during the Apollo 11 mission.

(a) Factuality Hallucination



Please summarize the following news article:

Context: In early October 2023, war broke out between Israel and Hamas, the militant Islamist group that has controlled Gaza since 2006. Hamas fighters fired rockets ... civilians and taking dozens of hostages.



Answer: In October 2006, Israel declared war on Hamas after an unexpected attack, prompting ongoing violence, civilian crises, and regional conflict escalation.

(b) Faithfulness Hallucination

Hallucinations

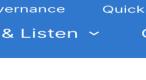
		unesco			Press Corner	Data Center	Gove
		Unesco	Expertise ~	Impact	~ Publica	tions ~ V	Watch &

Press release

Generative AI: UNESCO study reveals alarming evidence of regressive gender stereotypes

Bias Output Black Box Explainability, Transparency







Generative Al and Generalpurpose Al can be considered as Pathways to the Democratization of Al **Use and AI Development**

but

Accessibility and Ease of Use do not mean Adoption.





Trustworthy Al is needed

Next session : transparency and explainability





Others issues for the Democratization of AI Development

« Helping a wider range of people contribute to AI design and development processes »

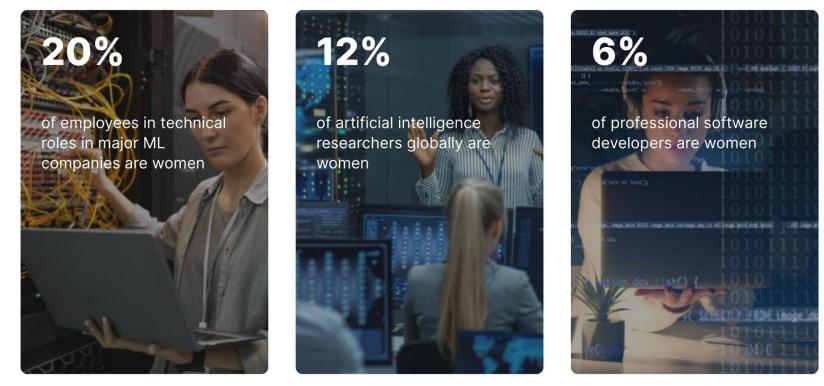
Goals

- Accelerate Al Innovation and Progress
- Enabling more people to participate in AI design and development : cater diverse needs and interests
- External evaluation

Seger et al., "Democratising AI: Multiple Meanings, Goals, and Methods"







Some issues

Big tech monopole

Huge models downsides







EFFICIENCY

COST

CUSTOMIZATION

Figures of Women in Al

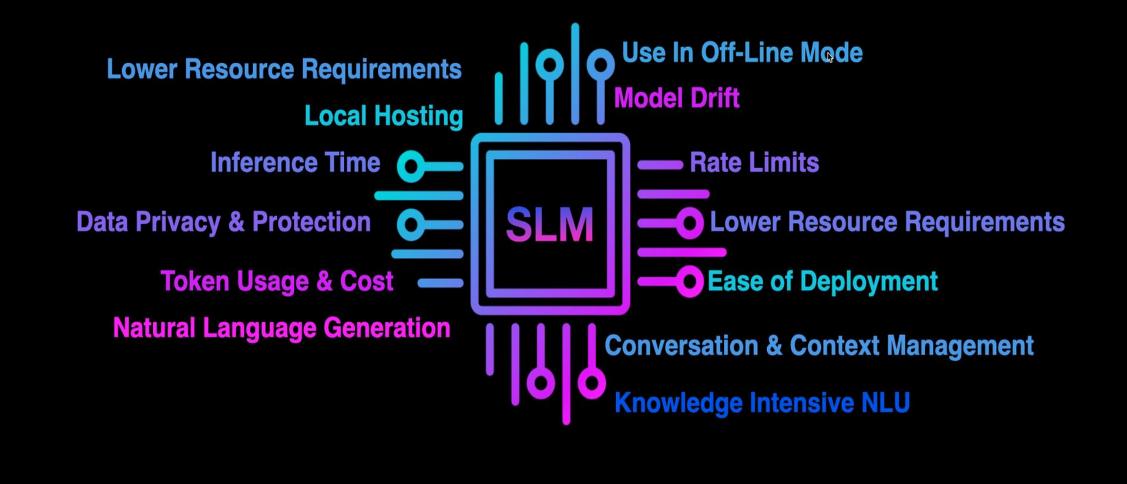
Gender bias, narrow demographic actors

Source : Unesco



Small Language Models (SLMs) at the rescue

SLM = Small Language Model





Small Languages Models (SLMs) :

- > Less than 5 billions parameters
- > Retain accuracy and/or adaptability of LLMs while being subject to constraints:
 - Training or inference hardware Ο
 - Data availability Ο
 - Bandwidth
 - Generation time



SLM example : CROISSANT LLM An Industrial and Academic Partnership for a or a sovereign LLM



Manuel Faysse^{1,5} Patrick Fernandes^{6,8,11} Nuno M. Guerreiro^{2,5,6,8} António Loison¹ Duarte M. Alves^{6,8} Caio Corro⁹ Nicolas Boizard^{4,5} João Alves² Ricardo Rei^{2,7,8} Pedro H. Martins² Antoni Bigata Casademunt¹⁰ François Yvon⁹ André F.T. Martins^{2,6,8} Gautier Viaud¹ Céline Hudelot⁵ **Pierre Colombo**^{3,5}















NSTITUT DU **R**ESSOURCES EN INFORMATIQUE SCIENTIFIQUE



Manuel Faysse CentraleSupélec, MICS PhD student

Pierre Colombo CentraleSupélec, MICS Assistant Professor

Céline Hudelot CentraleSupélec, MICS Professor

Nicolas Boizard CentraleSupélec, MICS Diabolocom PhD Student

A research projet with industrial aims





Research

CroissantLLM is a research project aiming to study how **bilingualism** impacts language model pretraining and performance.



The final model is designed to be **small enough** to run on local hardware, but good enough to run generative tasks that are often reserved to larger models (inferenceoptimal training). It is trained on **permissively** licensed data only.





Open-Source

This project is rooted in open-source, with openly released models, data, code bases and evaluation benchmarks, enabling researchers and practitioners to benefit from it.



The Model (Chinchilla tradeoffs)

Generative models are often transformer *decoders* (GPT, Mistral, LLaMa) which performance is closely related to (1) the # of model parameters, and (2) the # of training tokens.

Training the best model given a fixed compute budget

For a given compute budget, there is an optimal ratio between parameter count and training data size (~20 for Chinchilla Scaling) laws)

We decide to overtrain a small model (1,3B) \rightarrow 2307 token:param ratio vs 20 Chinchilla-optimal.



Training the best model of a fixed size

OR

By training longer than the Chinchilla ratio, we continue to improve the model but performance gains are increasingly costly.







Training Cost





gathering sufficiently is even more challenging !

Corpus



Culture

Permissively licensed data source

Public domain books

Podcasts

Poetry

Song lyrics

Movie subtitles





Business Industrial and Administrative data

Legal corpora

Parliamentary debates

Administrative Decisions

Public business documents



data

Encyclopedia

Textbooks

Theses abstracts

Scientific publications

Training language models requires huge amounts of data... In French and under permissive licenses,



Knowledge Scientific and Factual **Translations English and French** Parallel data



Internet Filtered web data

Huge quantity of translation pairs sourced from different domains

Filtered with SOTA quality estimation methods

Web-scale data filtered to obtain high quality French and English texts

Github Code under open licenses





gathering sufficiently is even more challenging !

Corpus



Culture

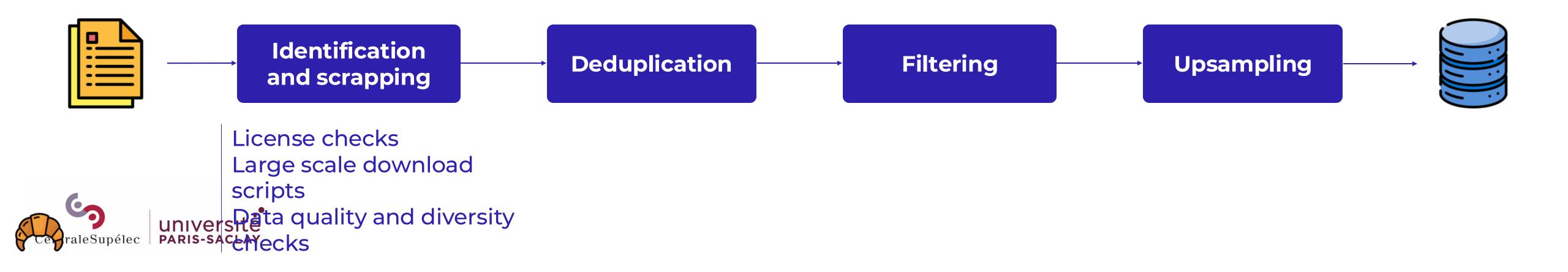
Permissively licensed data source



Business Industrial and Administrative data

\leq	S
遇	

Knowledge Scientific and Factual data



Training language models requires huge amounts of data... In French and under permissive licenses,





Internet Filtered web data



gathering sufficiently is even more challenging !

Corpus



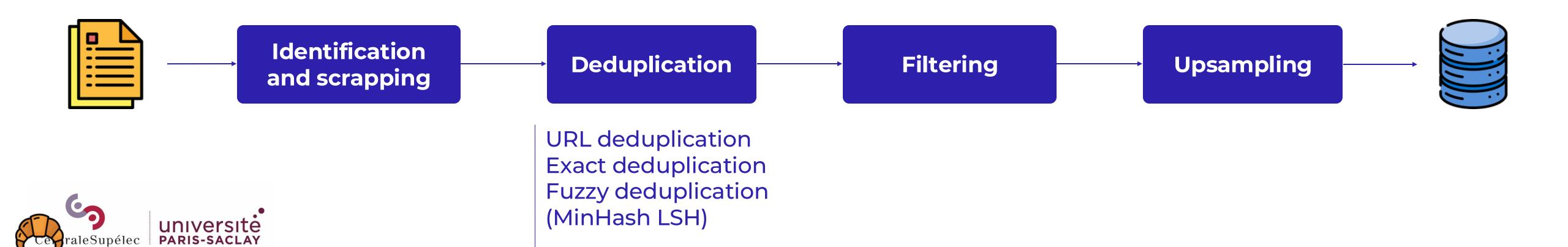
Culture

Permissively licensed data source



Business Industrial and Administrative data

Knowledge Scientific and Factual data



Training language models requires huge amounts of data... In French and under permissive licenses,





Internet Filtered web data



gathering sufficiently is even more challenging !

Corpus



Culture

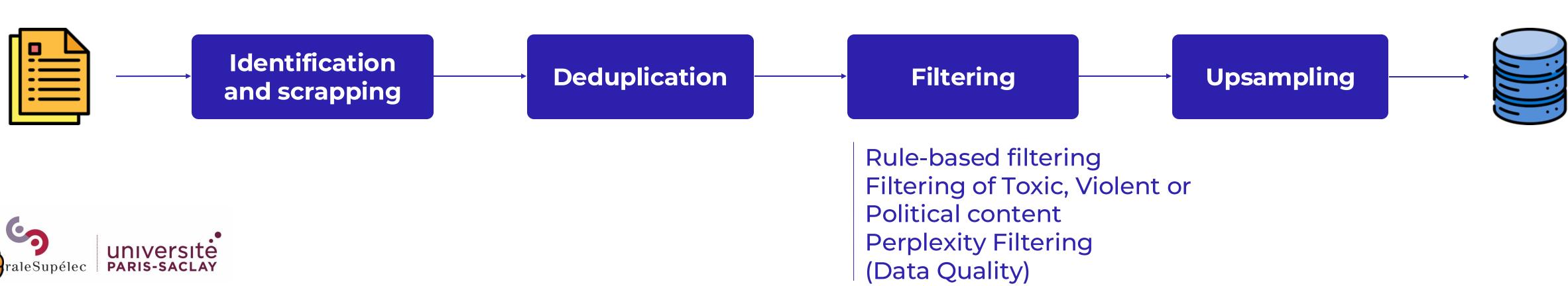
Permissively licensed data source



Business Industrial and Administrative data

\leq	S
遇	

Knowledge Scientific and Factual data





Training language models requires huge amounts of data... In French and under permissive licenses,





Internet Filtered web data



gathering sufficiently is even more challenging !

Corpus



Culture

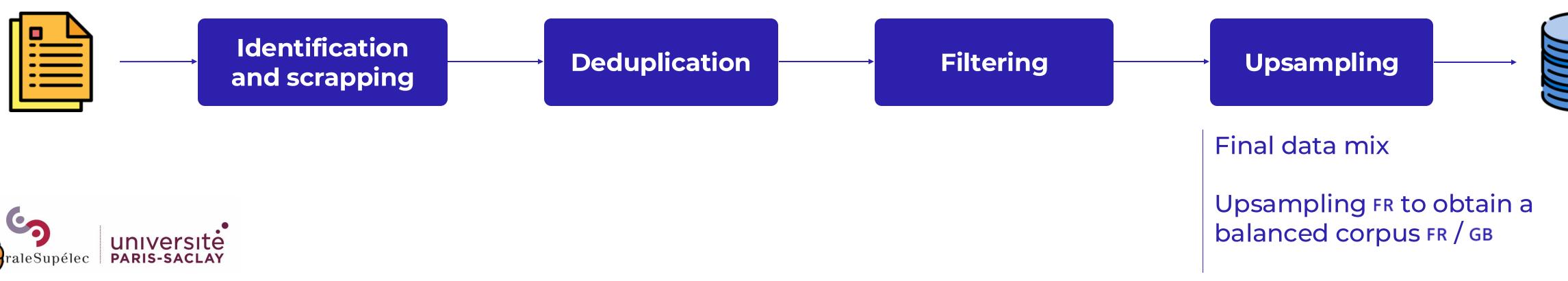
Permissively licensed data source



Business Industrial and Administrative data

\leq	S
遇	

Knowledge Scientific and Factual data





Training language models requires huge amounts of data... In French and under permissive licenses,





Internet Filtered web data





Transparency & Open-Source

Project rooted in transparency, to serve as a useful resource for industrial practitioners and researchers!



Documented training process from beginning to end



Openly available:

- Training corpus
- Model checkpoints •
- **Evaluation Benchmarks**
- Code bases

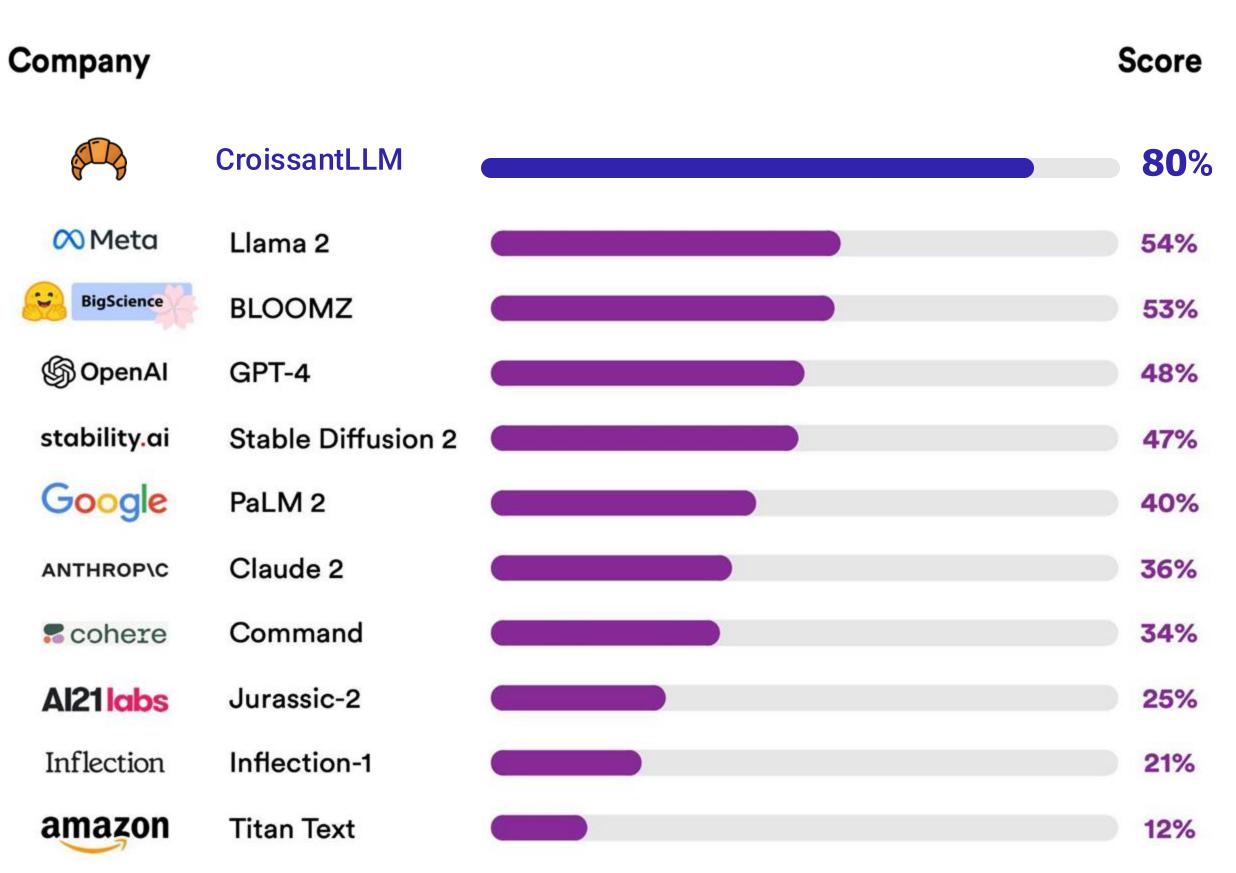


No usage restrictions (MIT)



Foundation Model Transparency Index Total Scores

Stanford University





Croissant LLM applications

Specific tasks



- Writing assistance
- Summarization
- Orthographic correction
- Prompt Compression (RAG)
- Retrieval

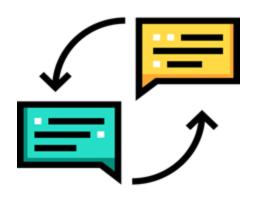
université

Phone & CPU

performance Unmatched IN models lightweight amongst enough to run on phones and local hardware.



Translation



CroissantLLM is the best decoder of its size in translation matching the performance of Mistral and Llama models of 10 x the size.

Frugality

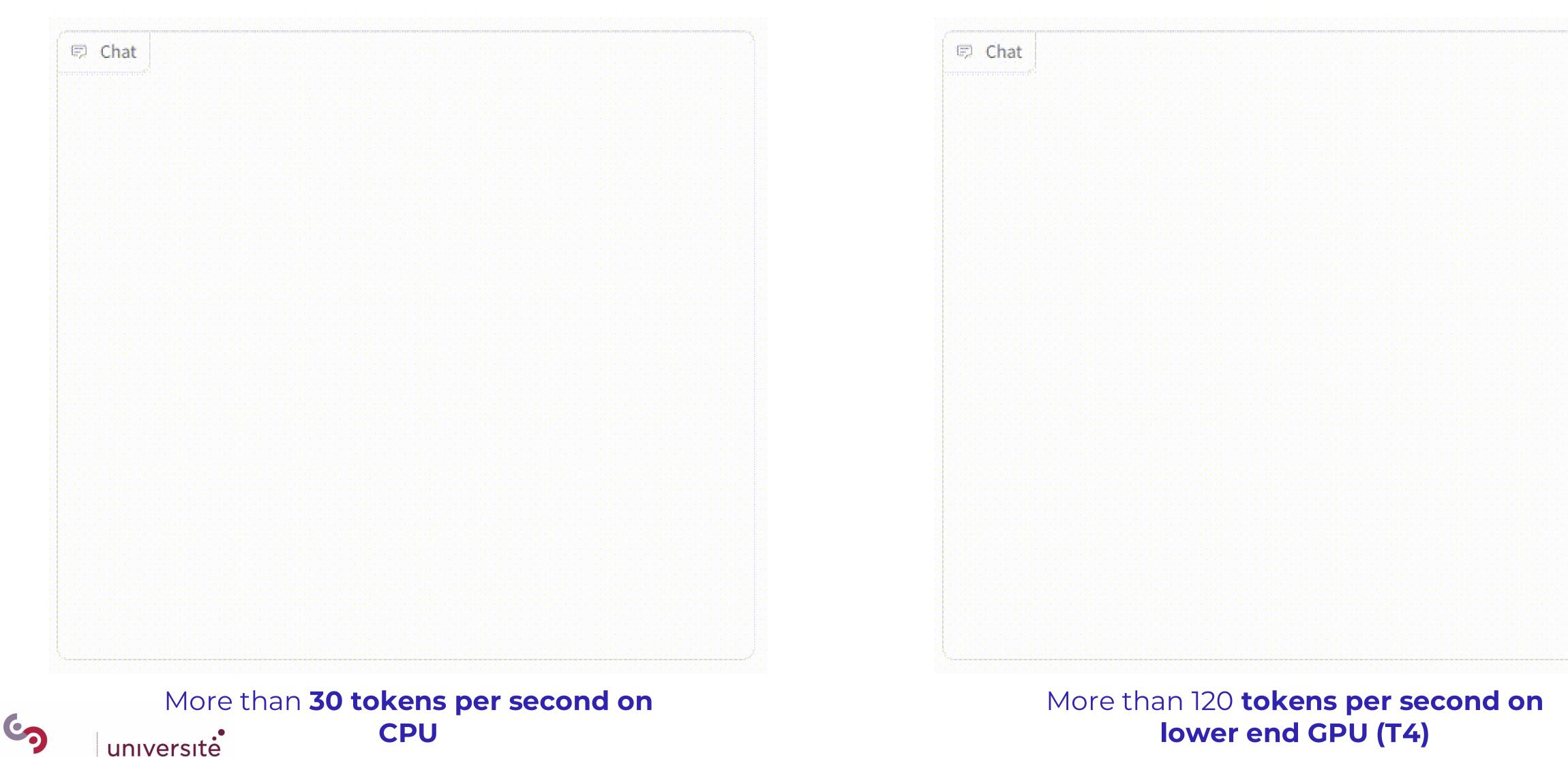


The lightweight model reduces costs and energy requirements.



Generation speed

CentraleSupélec **PARIS-SACLAY**



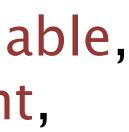
A small recap

- ✓ Generative AI, foundations models and Agent-based AI are important enablers of the democratization of Al.
- \checkmark They can be used, with high performance, in a wide range of applications and by a wide range of users (throught prompting or with small task-level adapters)



Many obstacles need to be overcome to achieve true democratisation:

- **Trustworthy** Generative AI : explainable, fair, interpretable, robust, transparent, safe and secure.
- Encourage initiatives to avoid development being monopolised by a few large players (sovereignty at stake).
- LLMs and foundation models are not the only paths : SLMs, RAG, specialized models...
- Need of Governance and Education







The clusters

We presented projects involving a lot of compute

ADASTRA









Centre Informatique National de l'Enseignement Supérieur

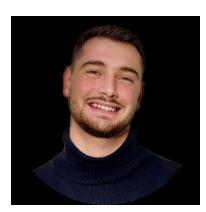
The Team



Pierre Colombo



Manuel Faysse



Nicolas Boizard



Hippolyte Gisserot-Boukhlef



Duarte Alves



Caio Corro





Nuno Guerreiro

André Martins





Maria Vakalopoulou



Theo Moutakanni



Céline Hudelot

And many others.....