

German Research Fair ドイツ研究フェア

ドイツでの研究・留学に興味がある方、
博士号取得や研究キャリアを
スタートしたい方必見！



📅 2024 / 04 / 11 & 12

🕒 16:00～20:00 JST

📍 オンライン Online

対象：大学院生、ポスドク、研究者
日独共同研究の助成金に関心のある方

多数のドイツの大学、研究機関、
助成機関の担当者と直接話せる

参加機関とのオンラインミーティング・
チャット / オンラインセミナー参加 /
資料のダウンロード、情報収集

詳細・参加登録



www.dwih-tokyo.org/grf2024

#ドイツ研究フェア

主催



Deutscher Akademischer Austauschdienst
ドイツ学术交流協会

共催



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Organiser



Deutscher Akademischer Austauschdienst
ドイツ学術交流会

Co-Organiser



Funded by



Federal Foreign Office

German Research Fair 2024

The German Academic Exchange Service (DAAD) and the German Centre for Research and Innovation Tokyo (DWIH Tokyo) hosted the second "German Research Fair" on 11 and 12 April, 2024 from 4 PM until 8 PM (JST). The virtual fair featured booths of 30 major German universities, research institutions and funding organisations and a comprehensive seminar program.

Website

<https://www.dwih-tokyo.org/grf2024>



Participating Organisations

Universities

- Aalen University of Applied Sciences
- Aschaffenburg University of Applied Sciences
- University of Jena
- University of Würzburg
- Karlsruhe Institute of Technology (KIT)
- Clausthal University of Technology (TUC)
- University of Stuttgart
- Deggendorf Institute of Technology (DIT)
- Heidelberg University
- University of Bayreuth
- Hasso Plattner Institute (Digital Engineering Faculty at University of Potsdam)
- University of Hannover
- Technical University of Braunschweig
- Frankfurt University
- Technical University of Berlin – (TU Berlin)
- Free University of Berlin (Freie Universität Berlin)
- Ruhr University Bochum
- University of Bonn
- Technical University of Munich

Total:
19

Participating Organisations

Research Institutions, Clusters and Language Schools

- ML4Q – Cluster of Excellence “Matter and Light for Quantum Computing”
- Goethe-Institut Tokyo
- Helmholtz-Zentrum Berlin für Materialien und Energie GmbH (HZB)
- Leibniz Association
- Forschungszentrum Jülich

Total:

5

Funding Organisations

- Alexander von Humboldt Foundation
- DWIH Tokyo (German Centre for Research and Innovation Tokyo)
- German Academic Exchange Service (DAAD) Regional Office Tokyo
- German Research Foundation
- JSPS Bonn Office, Japan Society for the Promotion of Science (JSPS)
- National Contact Point for Horizon Europe in Japan (EU-Japan Centre for Industrial Cooperation)

Total:

6

Facts and Figures

German Research Fair 2023 vs. 2024

Total Numbers

	2023	2024	
Participating Organisations	14	30	+114%
Number of Registrations	488	671	+38%
Number of Visitors	349	438	+26%
Page Visits	8.351	13.193	+58%
Total Stand Visits	1.073	1.480	+38%
Public Chats	292	540	+85%
Private Chats	192	337	+76%

Per Visitor

	2023	2024
Average Number of Log-Ins	1,72	1,72
Average Number of Page Visits	23,93	30,12
Average Visit Duration	7 Min.	14 Min.
Interaction Rate	79%	76%

Facts and Figures

Most Visited Stands

	Number of Visits
Information Stand: German Research Fair 2024	178
Heidelberg University	101
DAAD (German Academic Exchange Service)	82
Free University of Berlin (Freie Universität Berlin)	72
Technical University of Munich	64
University of Bonn	63

Countries Where Most Traffic Came From

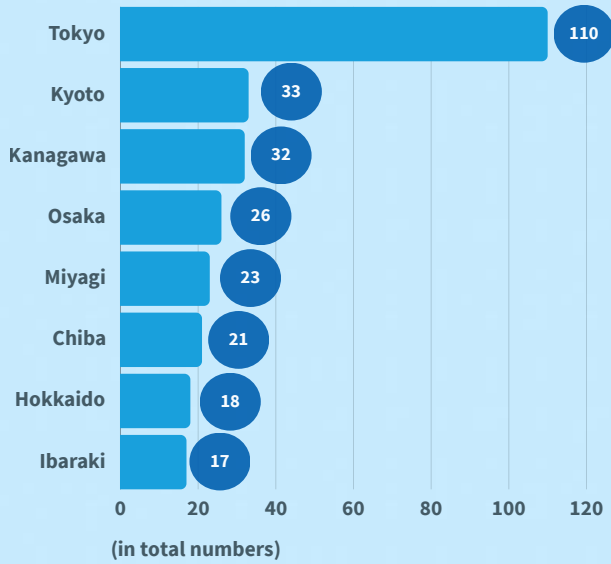
Japan	74.5%
Germany	18.2%
India	1.18%

Most-Used Devices

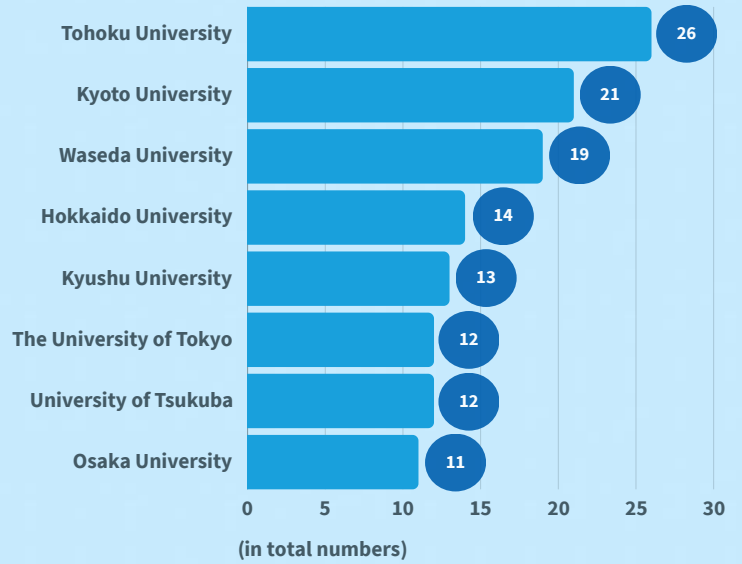
Desktop	61.3%
Mobile	37.6%
Tablet	1.1%

Visitor Profile¹

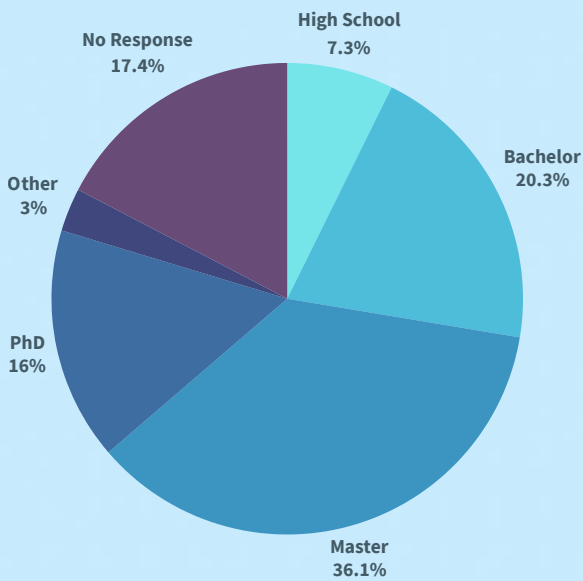
Prefectures



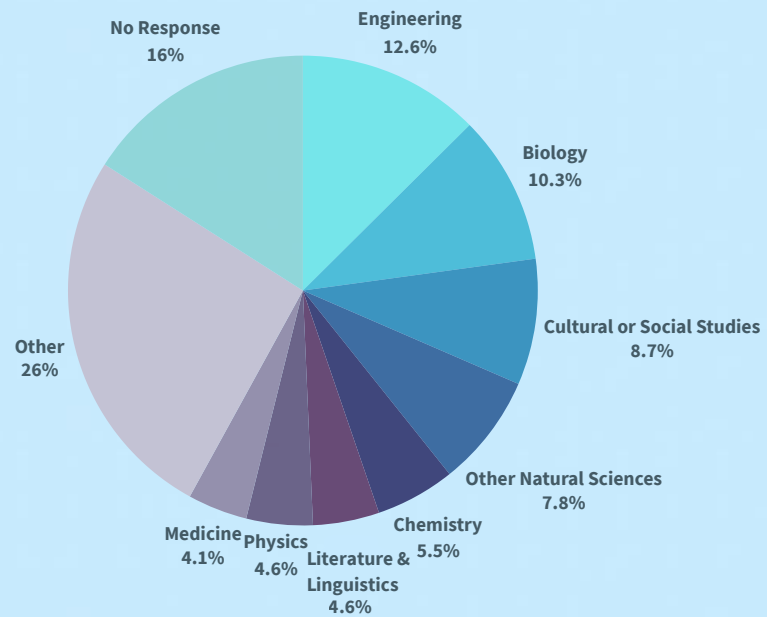
Universities²



Academic Degree (Completed)



Field of Study



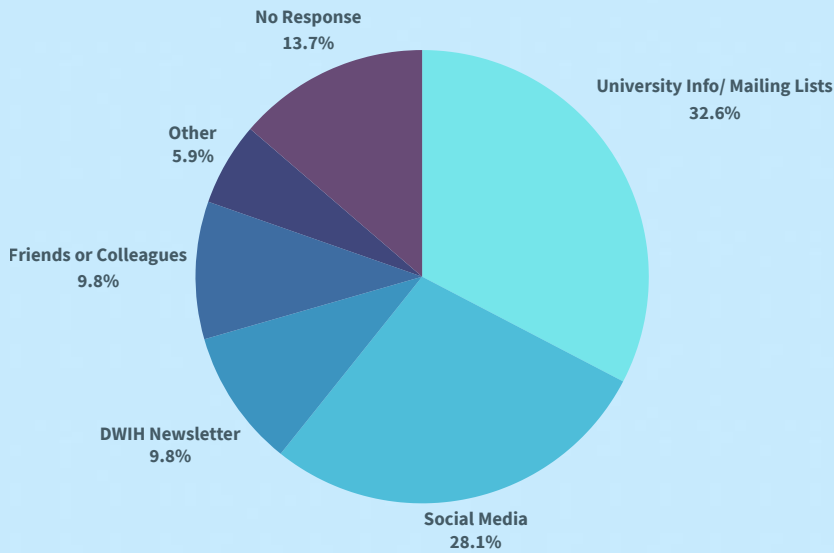
¹ based on registration data

² around 24.9% of the visitors did not answer this question

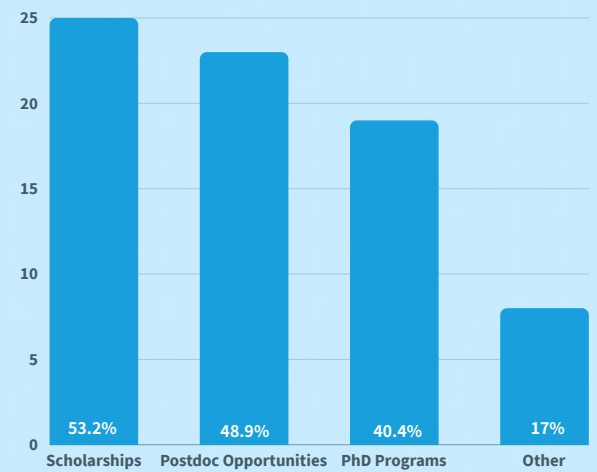
Questionnaire Results

Visitor Feedback³

Where Did You First Hear About the German Research Fair?⁴

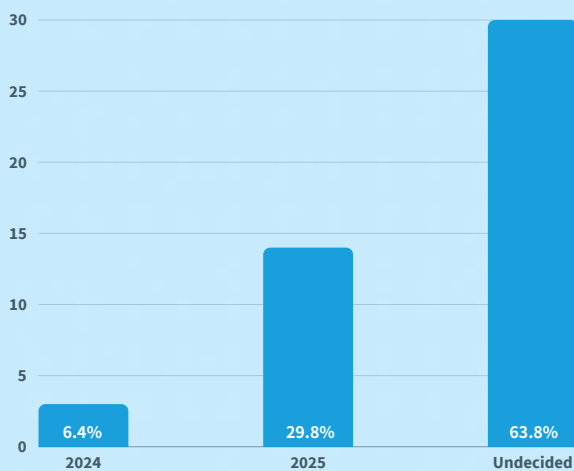


What Were You Looking For?

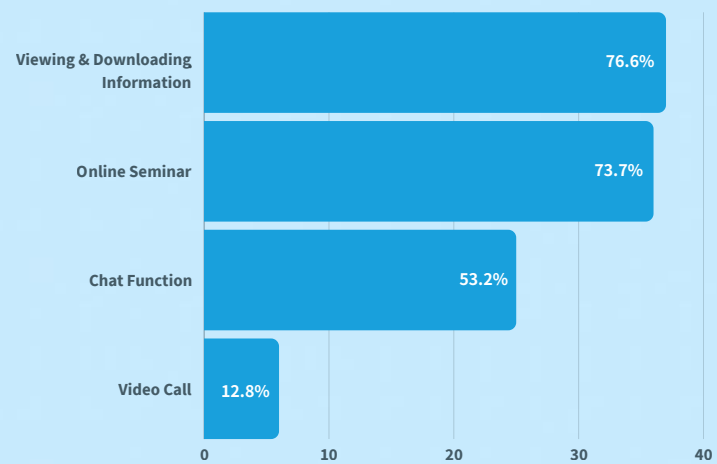


(multiple answers possible)

When Are You Planning to Go to Germany?



Interaction – Which Functions Did You Use Most?



(multiple answers possible)

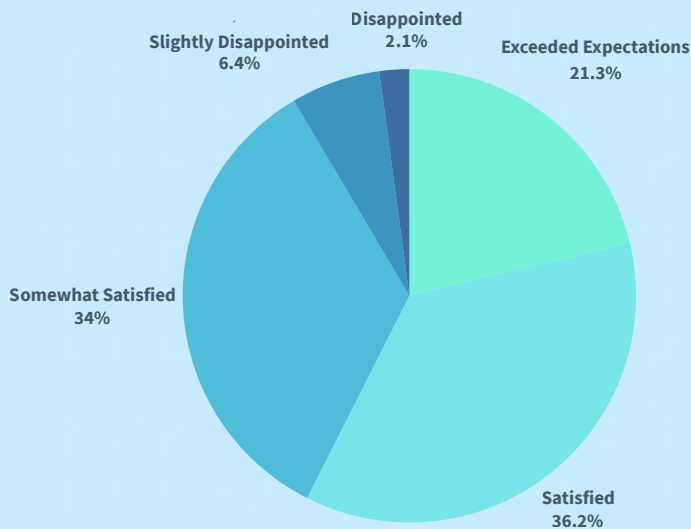
³ based on a questionnaire answered by 10.7% of visitors

⁴ based on registration data

Questionnaire Results

Visitor Comments⁵

How Satisfied Were You with the Event Overall?



I was able to receive a lot of information about national and international scholarships from various people. The large selection of research grants available in Germany totally surprised me.

国内外の奨学金制度について複数の方々より様々な情報をいただけて、大変勉強になりました。ドイツの研究助成の規模にひたすら驚きました。

Thankfully, all the members of the participating universities and research institutions were very kind while giving explanations.

各大学や研究機関の方が丁寧に説明してくれて、感謝しています。

It was difficult to understand how to participate in the online seminars. It would be a lot easier if you could conduct all the seminars on the same platform (Zoom, YouTube etc.) instead.

オンラインセミナーの参加の仕方が分かりづかった。zoomかyoutubeか、など統一してもらえたらもっとやりやすい。

When logging in again after logging out once, all the chats get deleted. It would be great if you could fix this issue.

一度ログアウトすると、これまでのチャット内容が消えてしまう点をできれば改善していただきたいと思いました。

⁵ based on a questionnaire answered by 10.7% of visitors

Questionnaire Results

Visitor Comments

It's fantastic how we've reached a time where it's possible to connect with so many people from Germany through cross-border webinars. Once online study abroad becomes a viable option, there will likely be more and more opportunities to earn an academic degree while working.

外国からオンラインセミナーでこれほど多くのドイツの方々と交流できるようになったのは素晴らしいことだと思います。留学がオンラインでできる時代が来ると、もっともっと仕事と学位の取得との両立の可能性が広がると思いました。

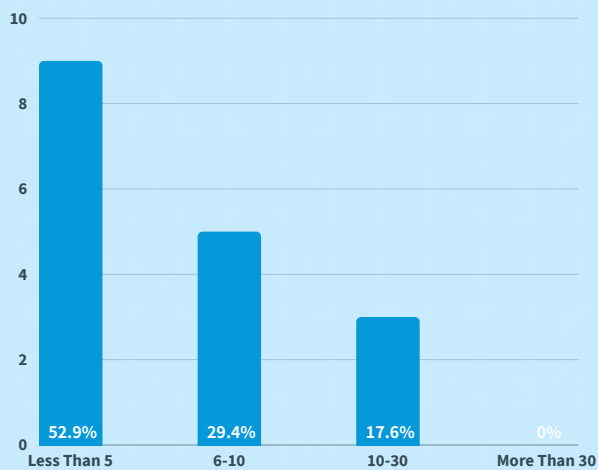
Though the event took place online, I still felt close to the people in charge. Not only through the webinars, but also through the chat function almost all my questions got answered.

オンラインでありながら、担当者との距離の近さを感じられて良かったです。オンラインセミナーだけでなく、チャット機能によって聞きたいことのほとんどは聞けました。

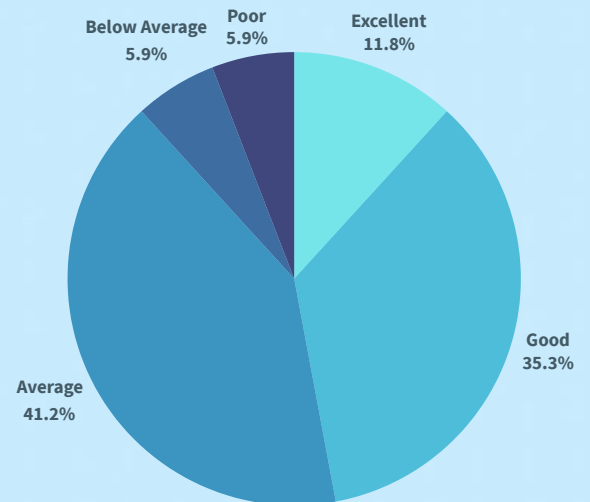
Questionnaire Results

Exhibitor Feedback⁶

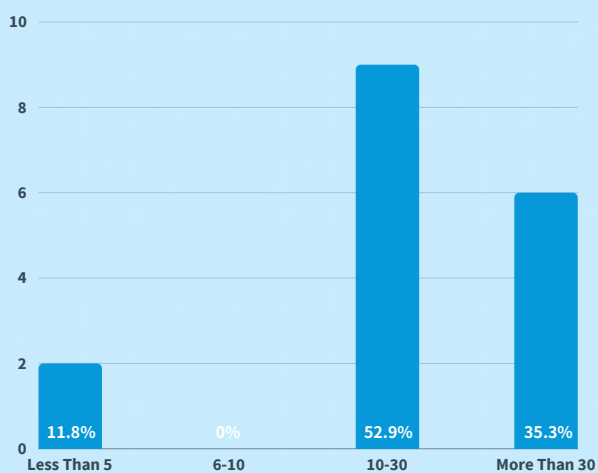
How Many Visitors Did You Chat or Video-Chat with on the Day of the Event?



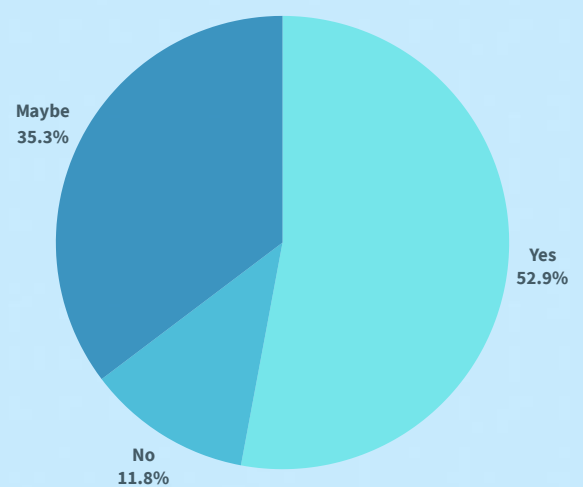
How Did You Rate the Quality of the Participants?



How Many Visitors Attended Your Online Seminars?



Would You Like to Participate in the German Research Fair Again?

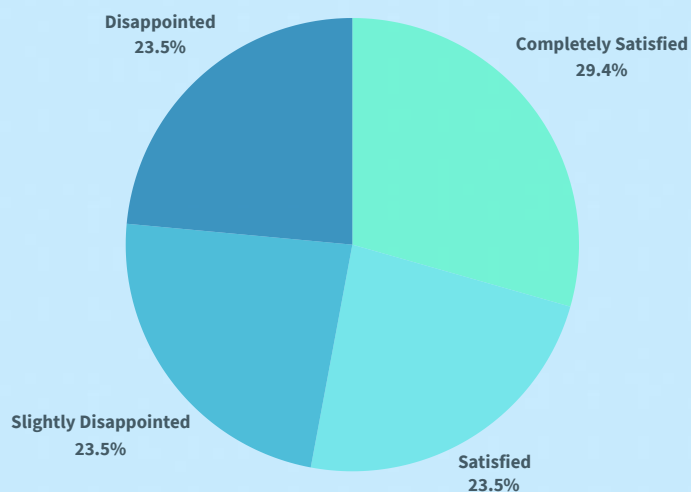


⁶ based on a questionnaire answered by 56.7% of exhibitors

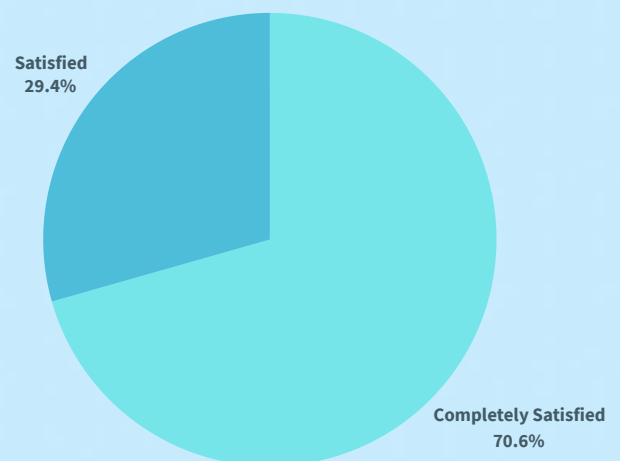
Questionnaire Results

Exhibitor Comments⁷

How Satisfied Were You with the Event Overall?



How Satisfied Were You with the Organisation of the Event?



We participated in other events but did not really match our target. Since your visitors are at least in graduate school, I am very satisfied about the visitors.

Please repeat this event :)

[...] If there are so many interesting seminars the whole time, almost nobody is visiting the stands. [...] [O]ur suggestion would be to re-organize the structure of the event. If the main focus is on the online seminars, which for sure attracted a lot of people, maybe it is not necessary to have the stands additionally.

Only few participants from the field of engineering. [...] However, interest in the webcast presentation about the university was very good. During the webcast, the number of visitors stayed stable. There was a good Q&A session after the webcast presentation. All in all, that part of the fair went very well for our university.

⁷ based on a questionnaire answered by 56.7% of exhibitors

Photo Gallery

